CELEBRATING SEARS NEW CENTURY

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thanks 1

In honor of the centennial year of Sears and the Statue of Liberty, Sears has commissioned the minting of a special commemorative medallion ears now Sears has been an active participant in the design, development, and cture of thousands of products. And though a lot has changed in the past century, hasn't. Sears remains committed to offering you selection, quality, and hasn't. Sears remains committed to offering you selection, quality, and you have to do that, we work closely with manufacturers all over the world. In galue. To do that, we work closely with manufacturers all over the world. In you take special pride in our American-made products. They include names like ye take special pride in our American-made products. In fact, though we offer MAN, KENMORE, Cheryl Tiegs, DieHard, and many more. In fact, though we offer eds of fine imported products, nearly 9 out of 10 dollar purchases by Sears are ein the USA. This year Sears is proud to salute the ingenuity, craftsmanship and cation to excellence that goes into every product that says Made in USA.

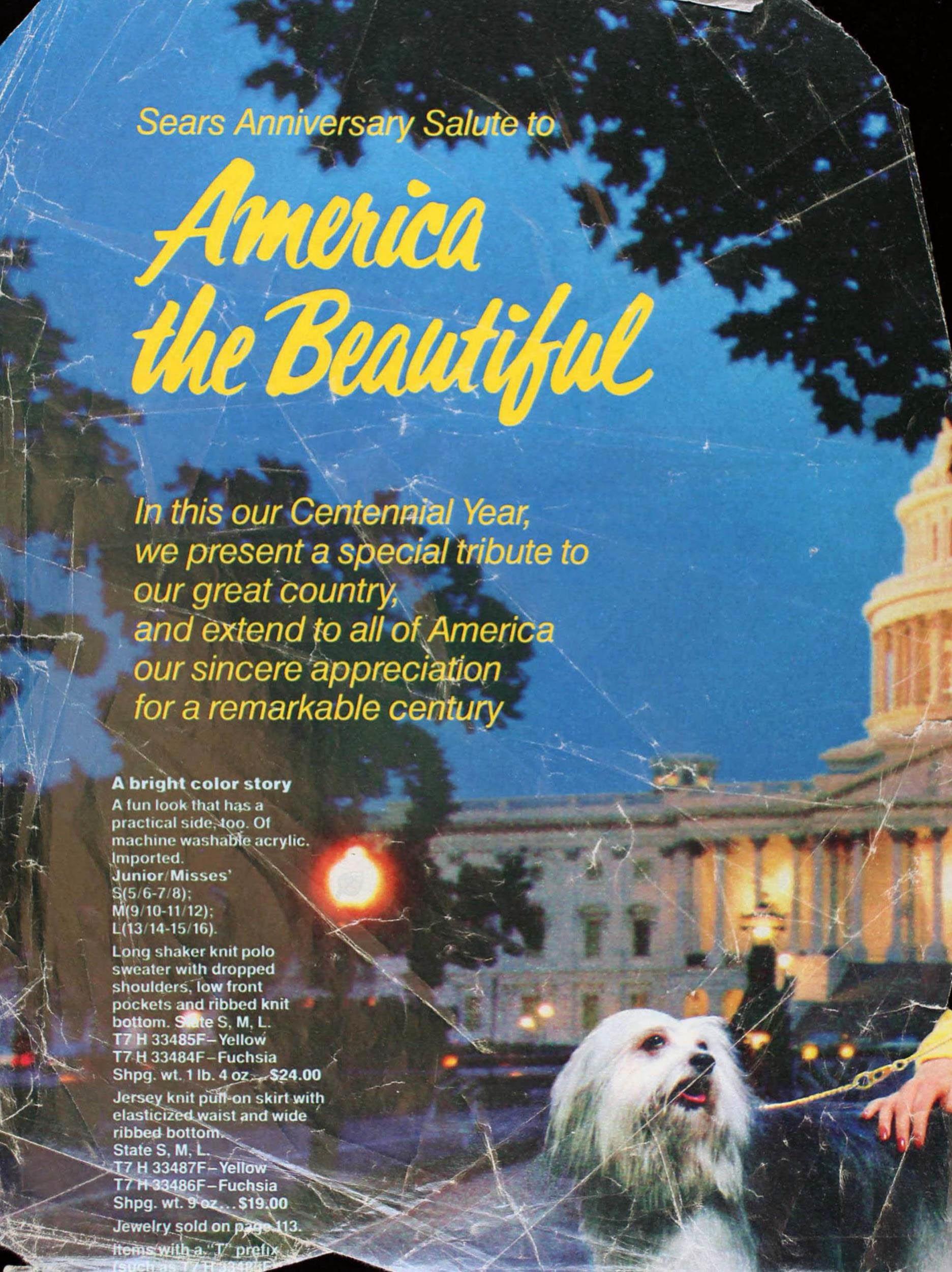


Sears salutes the merchandise buyers who produced over I50 most innovative products in our New Century Year!

alphabetical order: D. E. Alcox, F. Andelbrat, B. Barnes, M. Bediz, B. Bohntinsky, W. J. Bolger, S. J. Bown, R. W. Bragg, W. J. Brandenburg, D. J. Brown, J. A. Bryant, L. Burger, R. Burkhart, R. Carter, W. L. Cavanaugh, C. J. Cebuhar, A. E. Chamberlain, R. O. Clark, H. Crittenden, D. Daun, N. S. Davis, R. J. Dewire, J. Durham,

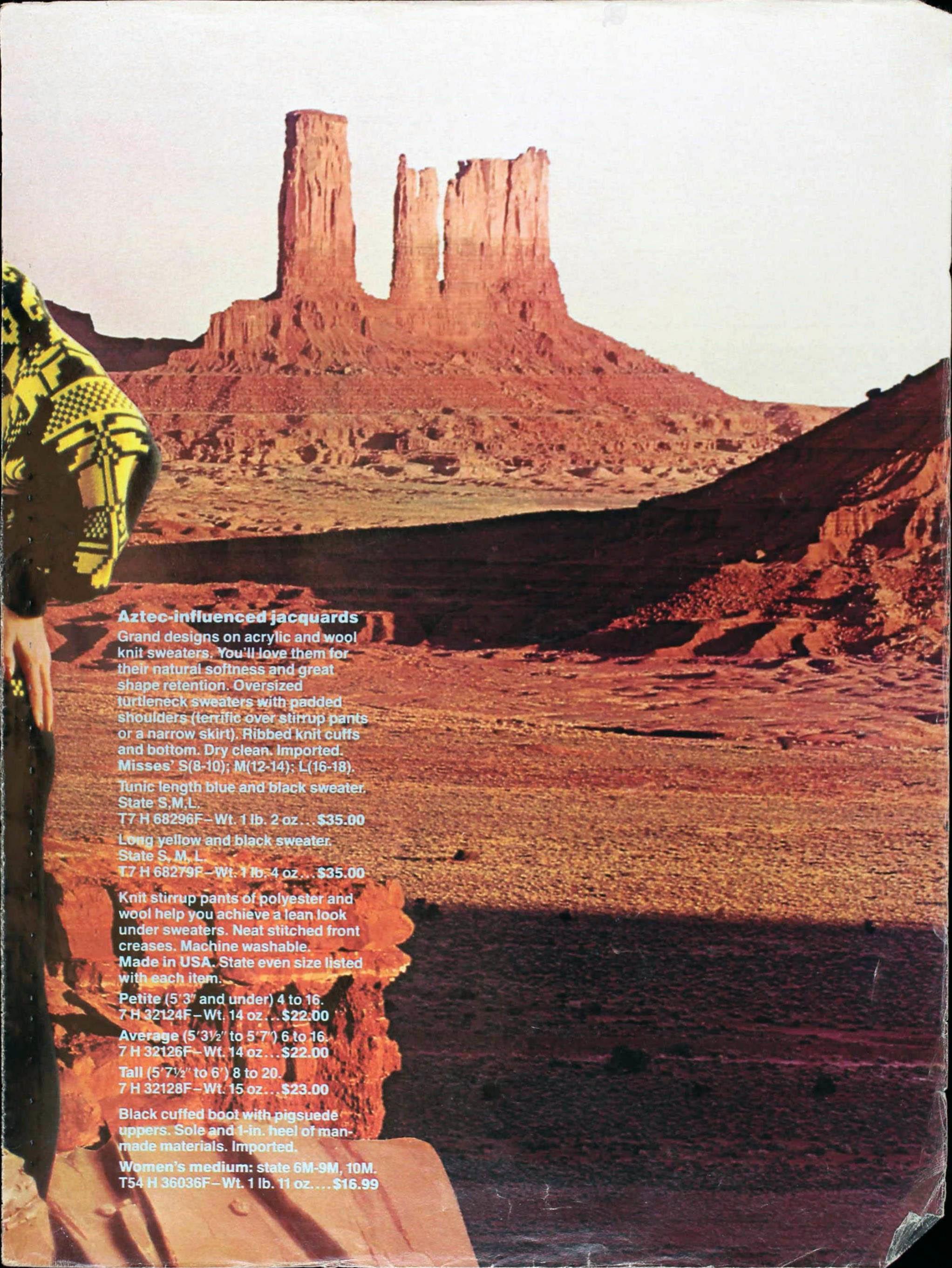
E. M. Edinger, S. Field, D. Forney, G. L. Franklin, R. Gaebler, L. Gauen, F. Giuffre, H. Goldman, J. A. Harsa, T. W. Hill, J. Jantzen, J. H. Kleeburg, R. M. Lamers, J. Lavin, J. R. Lechner, J. C. LeFavor, D. L. Levans, T. P. Lovegrove, J. L. Luther, R. Malavenria, G. Malsam, J. D. Martin, P. J. Martino, T. F. McCann, V. C. McGuire, E. Mirsky, J. Nel, T. J. Novakowski, C. Pizzi, R. L. Rash, G. T. Ray III, P. M. Re

D. Rich, P. Richmond, L. Robinson, R. G. Roth, G. M. Rutherford, P.E. Ryan, C. Ryker, T. Salzmann, T. San, L. A. Singleton, J. L. Southam, J. M. Southard, R. C. Steck, L. Steck, M. Stenhoff, J. F. Striet, J. M. Southard, R. C. Steck, L. Steck, M. Stenhoff, J. F. Striet, C. F. Stroh, L. J. Sullivan, C. J. Thill Jr., V. F. Vikingson, J. J. Walsh, C. F. Stroh, L. J. Sullivan, C. J. Thill Jr., V. F. Vikingson, J. J. Walsh, R. Warner, A. C. Welporn, J. P. White, V. A. Whitmire, K. S. Wiesner, R. Williamson, G. D. Winter









new, beautiful a great blend of polyester and wood Stitched front creases. Machine washable. Made in USA. State eve size listed with each item. of acrylic and wool with a fwist, a touch of metallic yarns for sparkle and shine. They're slightly oversized with pad shoulders (perfect for the siling Fetite (5'3" and under) 4 to 16. 7 H 32124F - Wt. 14 oz...\$22.00 you want). Ribbed knit neck, cuffs and bottom. Hand wash. Imported. Average (5'3½" to 5'7") 6 to 16. 7 H 32126F-Wt. 14 ez... \$22.00 Misses': S(8-10); M(12-14); L(16-18). Multicolor patterned sweater. Tall (5'71/2" to 6') 8 to 20. State S, M, L.

7 H 32128F-Wt. 15 oz...\$23.00

could take extra time for delivery

Items with a "T" prefix

(such as T7 H 68299F)

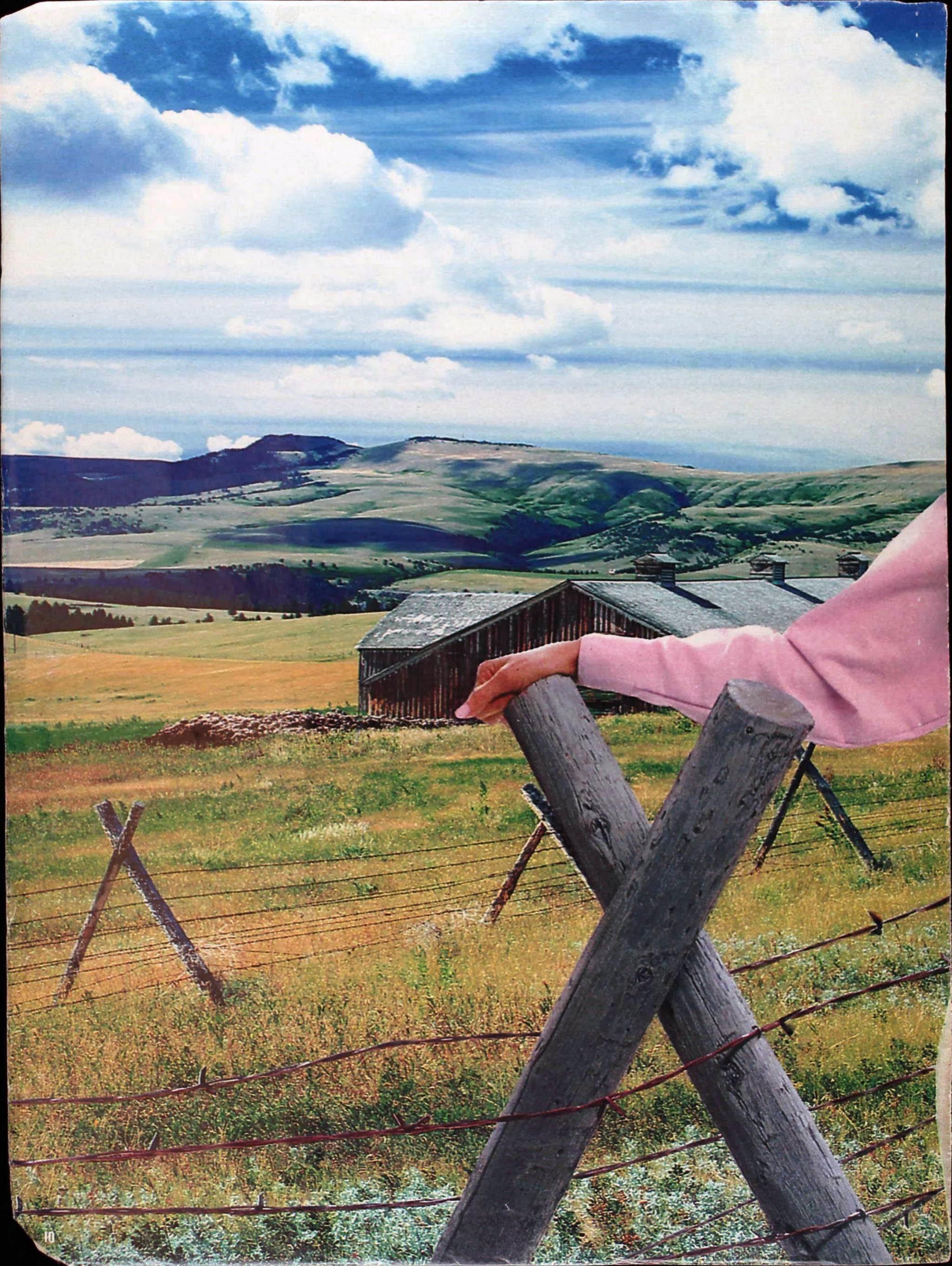
T7 H 68301F-Wt. 1 lb. 2 oz ... \$35.00

Black and white floral patterned

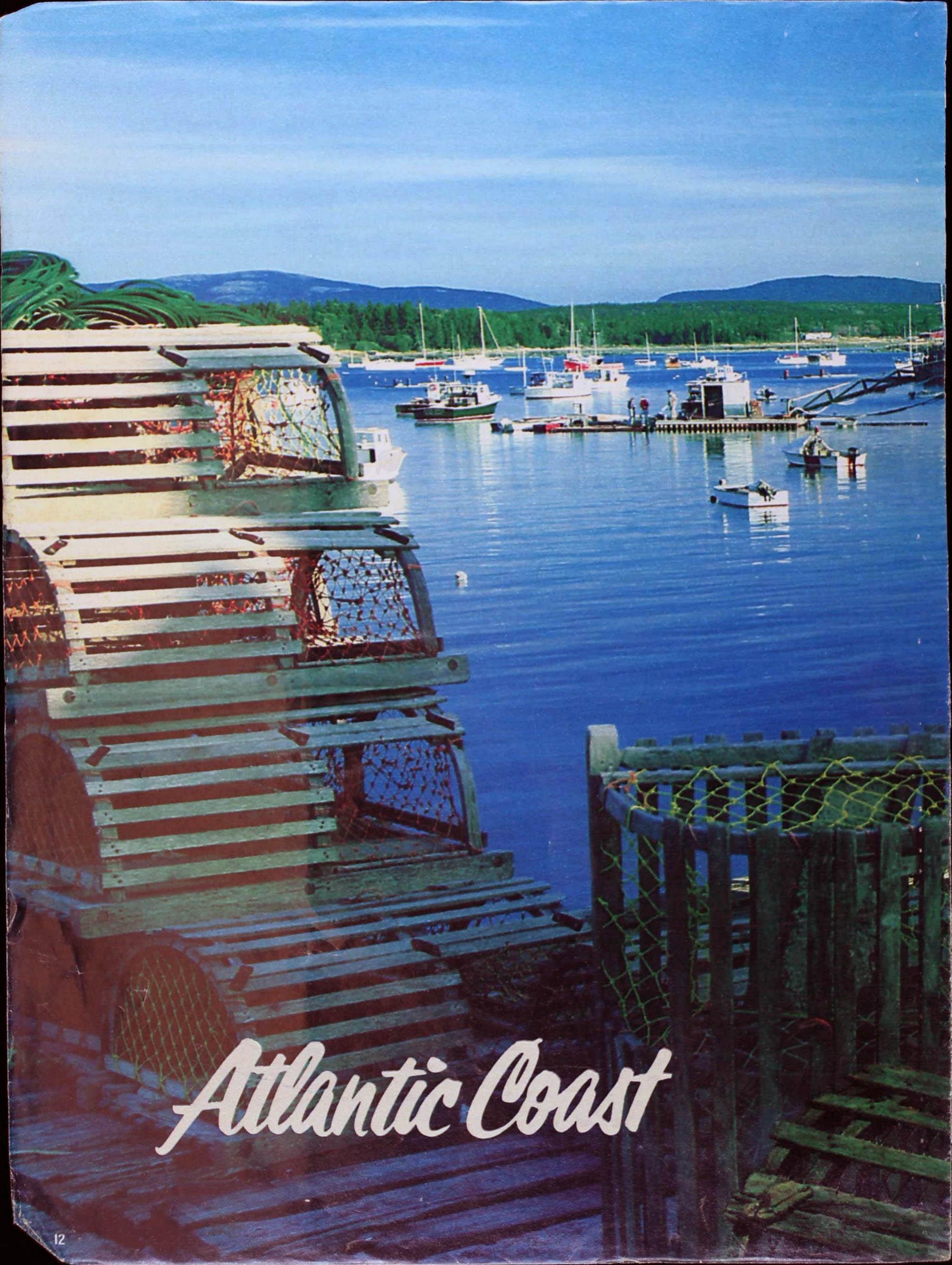
T7 H 68299F-Wt. 14 oz. \$35.00

sweater. State S, M, L.





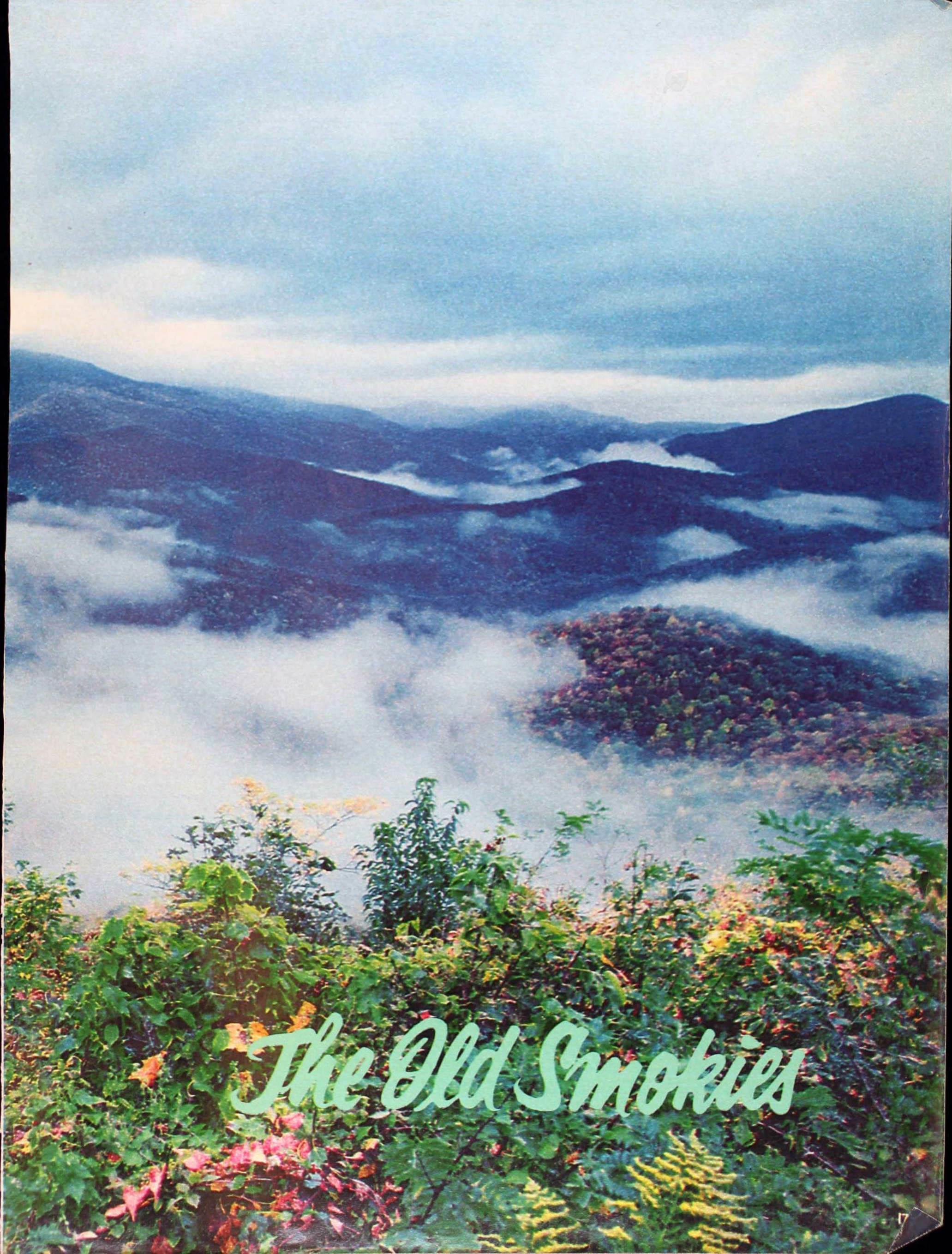


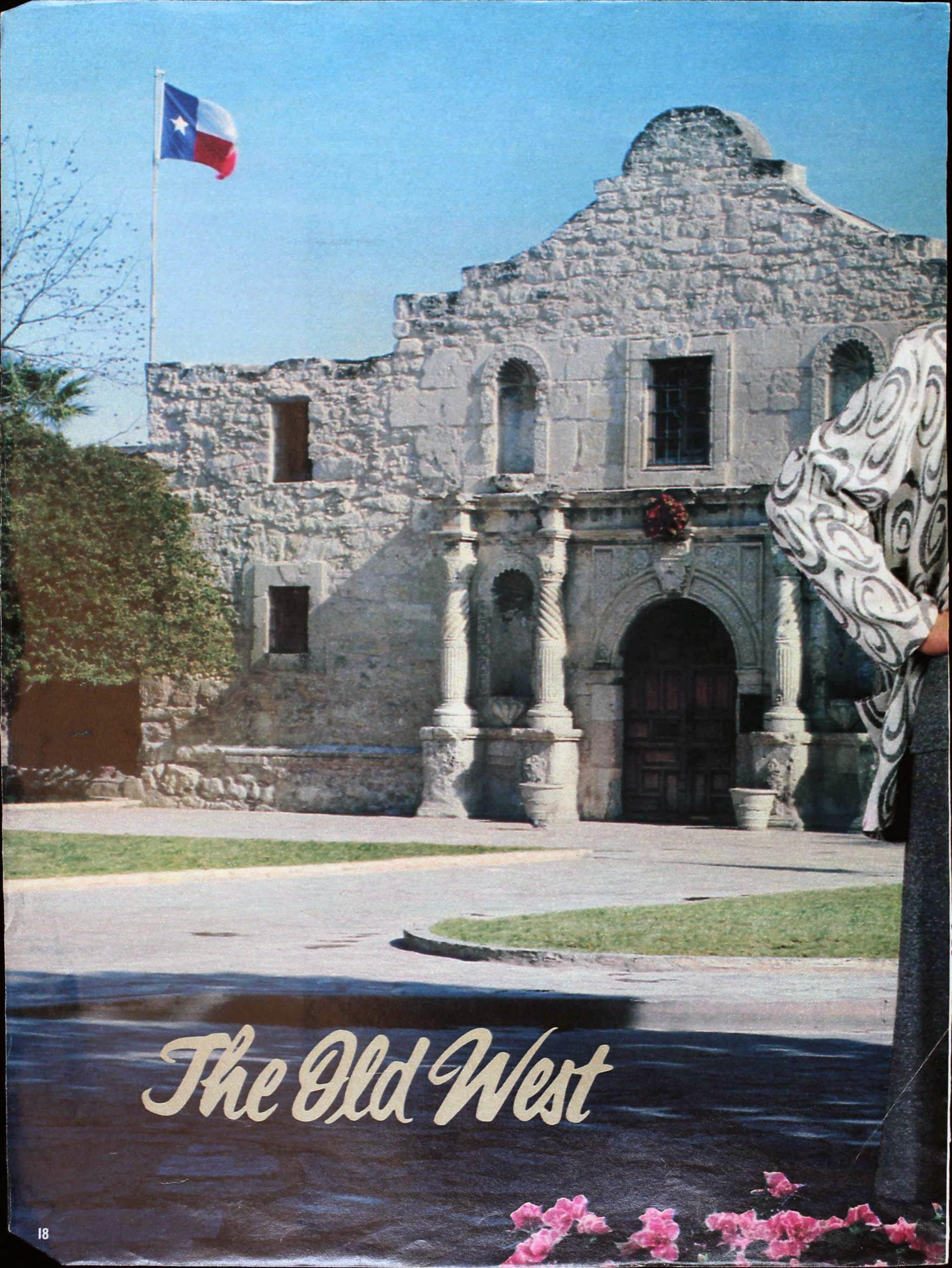








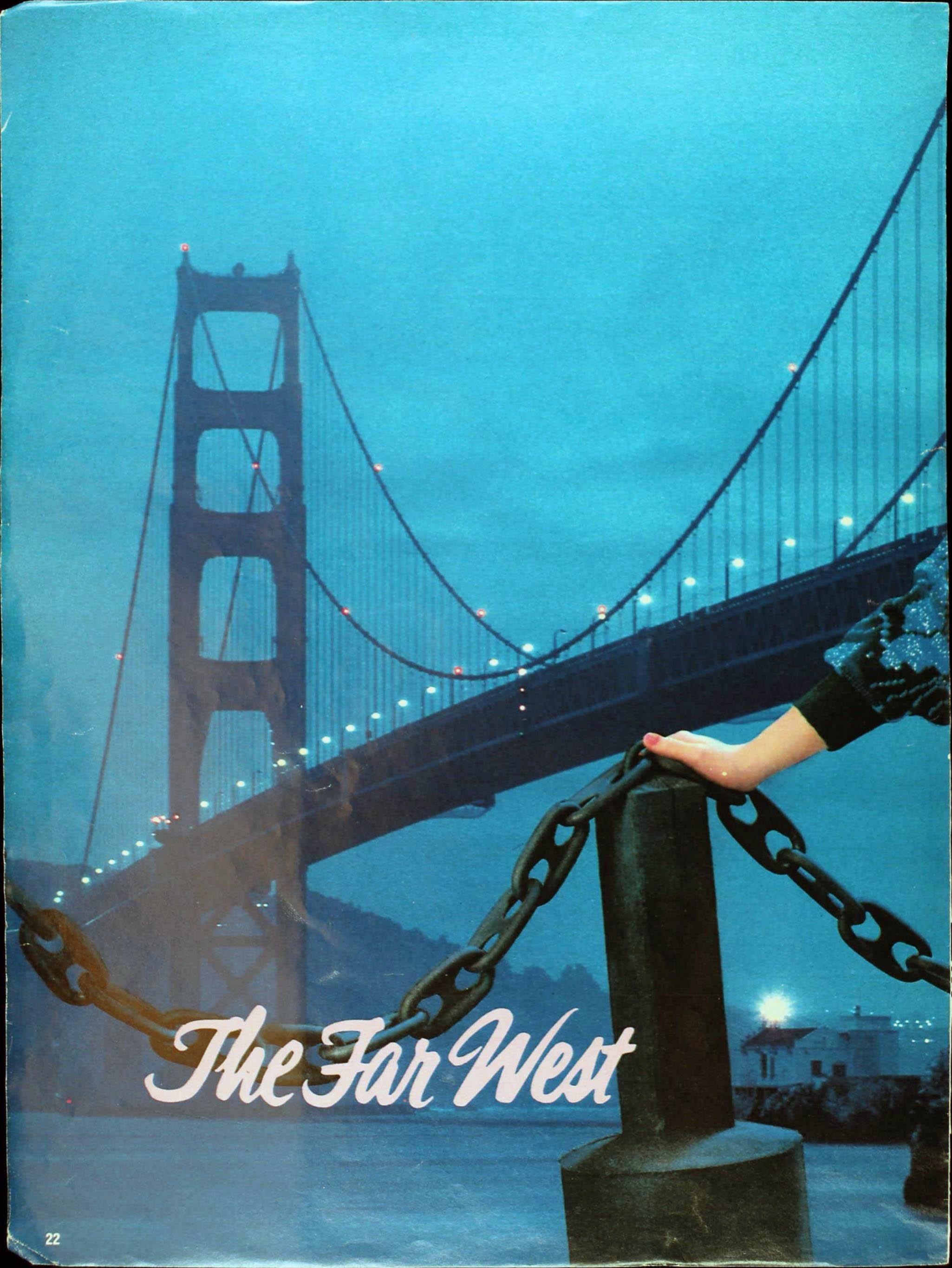






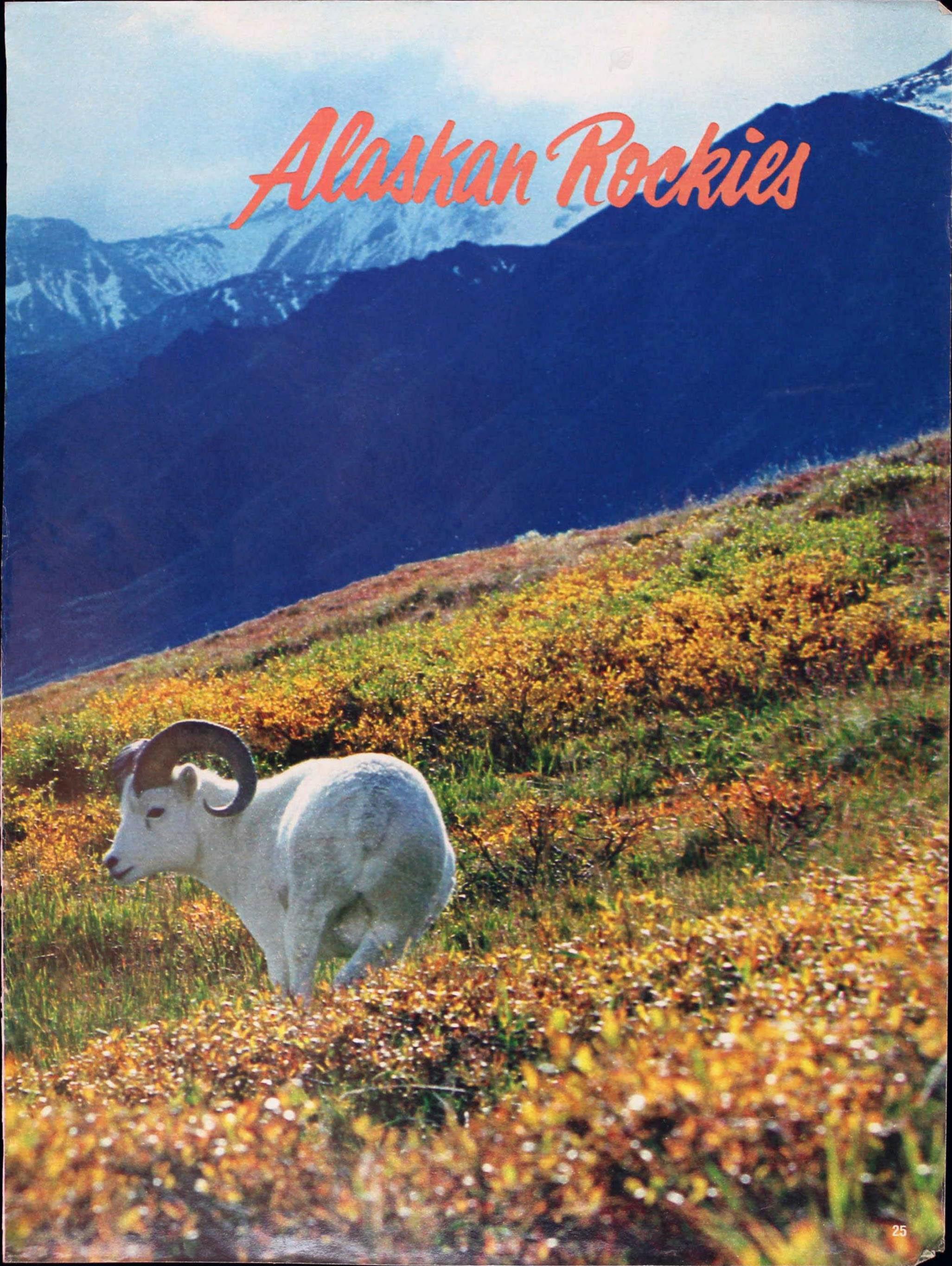


















A.M./P.M. clothes that show you at your feminine best (classy, colorful, confident, charismatic).

land 2 Well-connected couple 2-piece challis outfit of woven rayon. Dry clean. Imported. Misses': state even size 6 to 16.

Tie blouse with button front. T7 H 23793F—Wt. 13 oz. \$35.00

2 In full swing ... skirt with center front pleat and side pockets.

T 7 H 23794F—Wt. 15 oz ... \$38.00

3 A real "jewel" jade jacket blouse woven of silk-look polyester; graced with hidden button placket and padded shoulders.

Machine washable. Imported.

Misses' state even size 6 to 16.

T 7 H 23795F—Wt. 13 oz \$33.00

4 Pleats in print! Slim skirt with yoke front woven of rayon challis. Dry clean. Imported.

Misses': state even size 6 to 16.

T7 H 23901F—Wt. 13 oz. \$38.00

5 Shaped for this season ... acrylic knit turtleneck. Machine washable. Imported.

Misses': XS(4-6); S(8-10); M(12-14); L(16-18). State XS, S, M or L.

Shpg. wt. 1 lb. 14 oz.
T 7 H 23902F ... \$32.00

6 Softly woven challis skirt comes with a full matching shawl (drape it over your shoulder and receive one admiring glance after another). Dry clean. Imported.

Misses: state even size 6 to 16.

Shpg. wt. 1 lb. 3 oz.

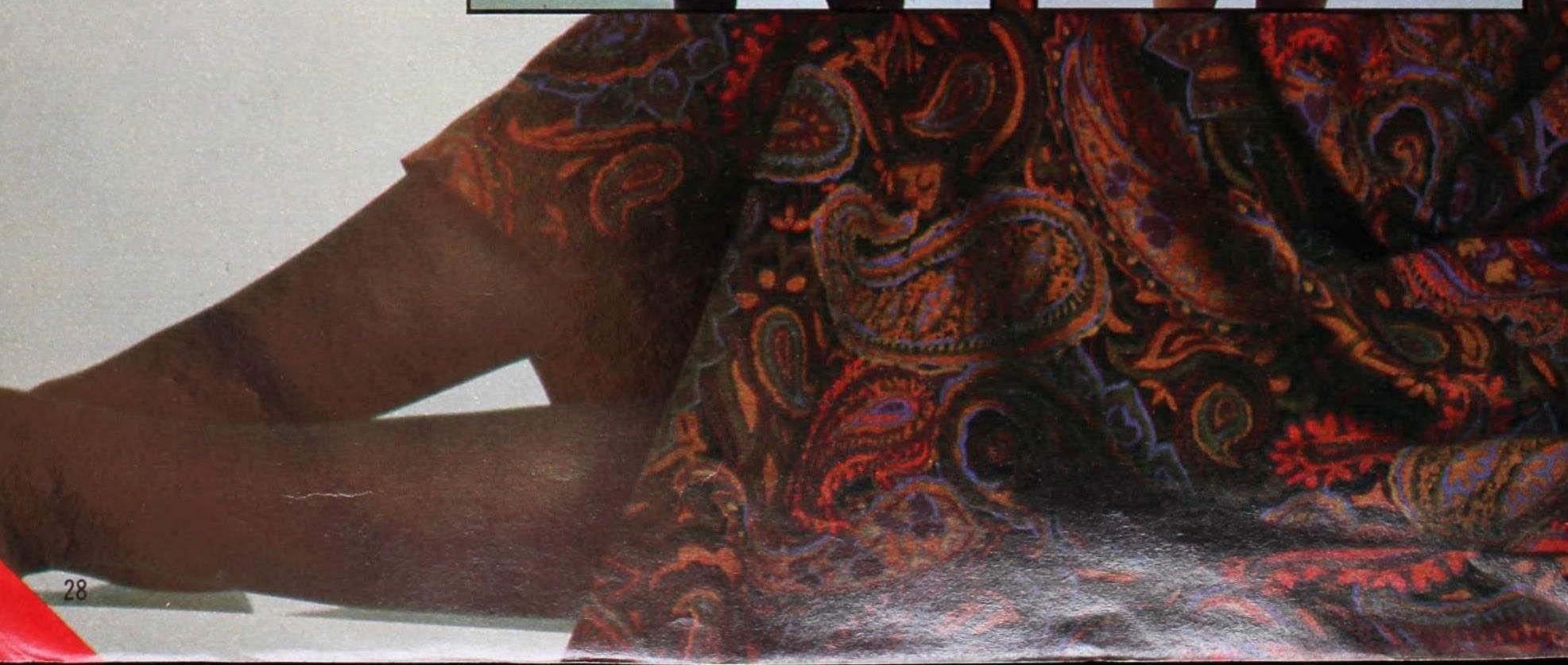
T 7 H 23903F. . \$40.00

Items with a "T" prefix (such as T 7 H 23902F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry









I thru 7 Variations on a black and white theme . . . sharp red notes in these key looks for fall.

Petite (5'3" and under).

Average (5'3½" to 5'7").

Imagine the impression you'll make in this double-breasted blazer with solid brass buttons. Woven of polyester and wool; fully lined in acetate and graced with padded shoulders. Dry clean. Made in USA and imported. Shpg. wt. 2 lbs. 3 oz.

Petite: state even size 4 to 14.
T 7 H 23926F . . \$80.00

Average: state even size 6 to 16.
T 7 H 23908F . . \$80.00

2 and 3 Blouses woven of silk-look, machine washable polyester have padded shoulders. Imported.

2 Tune in to two top looks. Black and white monotone print and white blouse have covered button epaulettes.

Petite: state even size 4 to 14.

T 7 H 23927F—Print
T 7 H 23928F—White (not shown)
Shpg. wt. 13 oz. . \$36.00

Average: state even size 6 to 16.

T7 H 23909F—Print
T7 H 23921F—White (not shown)
Shpg. wt. 13 oz ...\$36.00

3 Play favorites with this pullover floral blouse with jewel button closure at neckline.

Petite: state even size 2 to 14.

T 7 H 23924F—Wt. 11 oz. . . \$36.00

Average: state even size 6 to 16.

T 7 H 23906F—Wt. 11 oz. . . \$36.00

4 Full chorus of soft pleats in plaid skirt woven of polyester and wool. Dry clean. Made in USA and imported. Shpg. wt. 1 lb. 9 oz.

Petite: state even size 4 to 14. T 7 H 23925F . . \$45.00

Average: state even size 6 to 16. T 7 H 23907F . . . \$45.00

5 Classic tune with tailored extras. Trousers have belt loops, concealed zipper front, side pockets. Woven of polyester and wool crepe; lined in acetate. Dry clean. Made in USA. Shpg. wt. 1 lb. 5 oz.

Petite: state even size 4 to 14. T7 H 23929F ... \$40.00

Average: state even size 6 to 16. T 7 H 23911F. . . \$40.00

6 "Red-dy" for business and beyond (and so becoming) ... a waist-defining jacket with padded shoulders. Woven wool and nylon; fully lined in acetate. Dry clean. Made in USA. Shpg. wt. 2 lbs. 1 oz.

Petite: state even size 4 to 14. T7 H 23922F ... \$70.00

Average: state even size 6 to 16. T 7 H 23904F . . \$70.00

7 Your class act in black. Slim skirt has tunnel belt loops, side pockets and back kick pleat. Woven of polyester and wool flannel; lined in acetate. Dry clean. Made in USA and imported.

Shpg. wt. 1 lb. 1 oz.

Petite: state even size 4 to 14.

T7 H 23923F...\$40.00

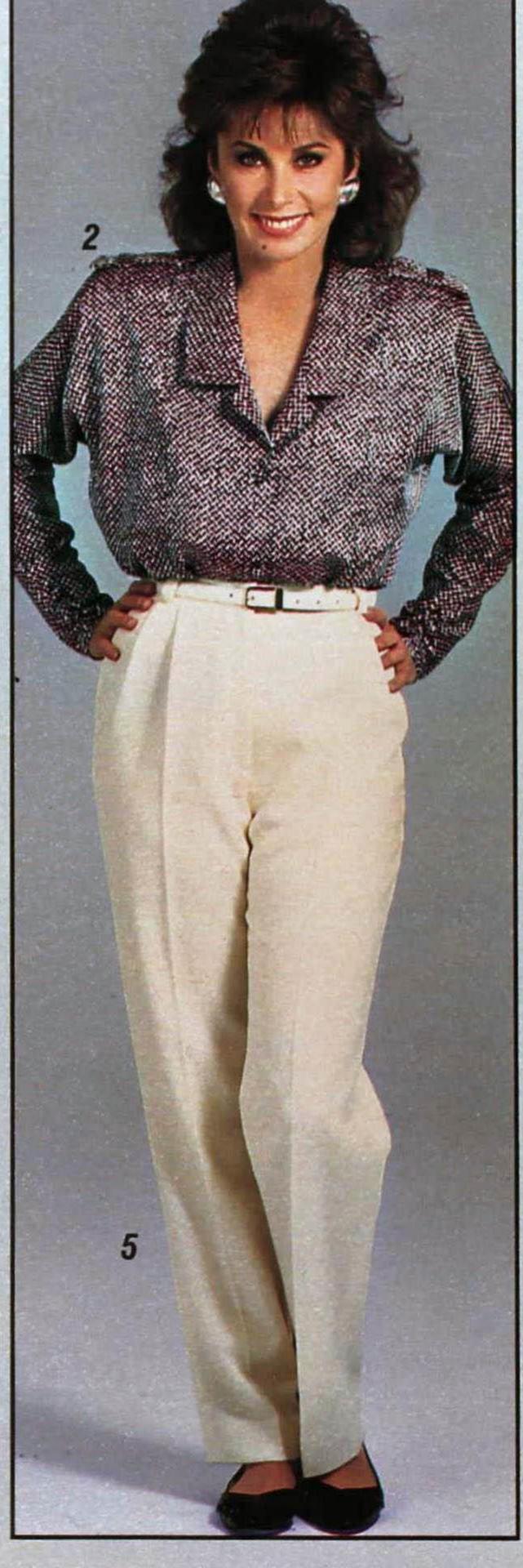
Average: state even size 6 to 16.

T7 H 23905F...\$40.00

Items with a "T" prefix
(such as T 7 H 23904F)
could take extra time for delivery

Stefanie Powers is wearing her personal jewelry





A To harmonize and organize leather bag with adjustable shoulder strap; top zip opening; inner and outer zip pockets.

Polyurethane lining. 8½x7 in.

T 88 H 3125—Red

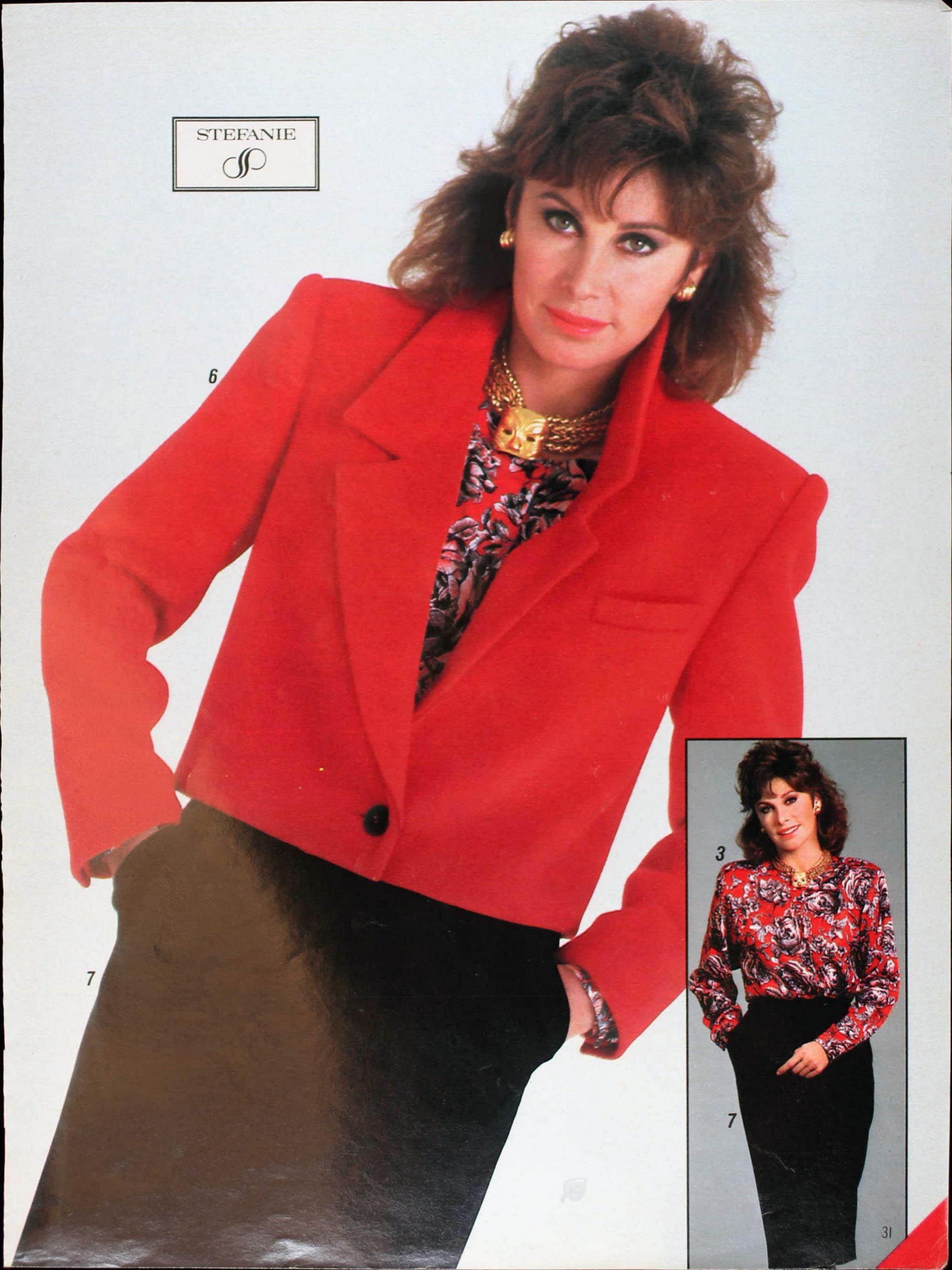
T 88 H 3126—Plum

T 88 H 3127—Black
Shpg. wt. 12 oz ... \$35.00

B Sharp styling on this leather upper skimmer with decorative ruffle. ¾-in. covered wedge; cushioned insole. Soles of manmade materials. Imported from Spain. Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.

T 54 H 45741F-Red patent T 54 H 45741F-Winter white kidskin T 54 H 43741F-Black patent Shpg. wt. 1 lb. 5 oz... Pair \$36.00





Mix and merge these patterned pieces for colorful confidence (by day); soft sophistication (by night).

I and 2 Your special style spelled out in print. Matching pieces woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

| Blouse with concealed button front, padded shoulders.

T7 H 23917F-Wt. 11 oz ... \$36.00

2 Full skirt with side pockets. T7H23918F—Wt. 11 oz. . . \$38.00

3 Top tactic ... blouse with flange front, padded shoulders and back buttons. Woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23915F—Wt. 11 oz ... \$36.00

4 Dramatic presentation ... softly pleated-front skirt with side pockets to pair with blouses and blazers. Rich herringbone weave of polyester and wool; fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T7H23916F—Wt. 1 lb. 7 oz ... \$42.00

5 Material pleasure ... chamois blouse with a hidden covered button front. Machine washabie woven polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23914F—Wt. 13 oz ... \$36.00

6 Studied elegance . . . blazer with shoulder pads in a rich herringbone weave of polyester and wool. Fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23912F-Wt. 1 lb. 13 oz . . \$75.00

7 Plaid drawn up your way in a full skirt with stitched-down pleats.
Woven of polyester and wool. Dry clean. Made in USA and imported.
Misses': state even size 6 to 16.
T7 H 23913F-Wt. 1 lb. 11 oz . . \$45.00

A Footnotables ... kidskin leather pumps with decorative swirl. Fully-cushioned insole, comfortable 1¼ in. heel. Soles of man-made materials. Imported from Spain.

Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.

T 54 H 45923F—Blueberry
T 54 H 44923F—Blueberry
T 54 H 43923F—Black
Shpg. wt. 1 lb. 3 oz ... \$36.00

Stefanie Powers is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 23913F) could take extra time for delivery

SAVE A TRIP

Home or office delivery is
no more than \$1.00 over store
pick-up for mailable orders









Save \$10 when you buy any combination of 2 separates on pages 34 thru 37

I thru 4 Colorful plays, classic moves, soft shapes and shining moments ... these clothes celebrate your lifestyle.

Petite (5'3" and under).

Average (5'3½" to 5'7").

I This stunning blouse gets all dressed up with side bow, concealed side button closure, triple covered button cuffs and padded shoulders. Woven of machine washable polyester. Imported.

State even size listed with each item.

Colors	Petite (2 to 14)	Average (6 to 16)
Chamois Raspberry Black Cream Royal	T 7 H 23977F T 7 H 23972F T 7 H 23973F T 7 H 23976F T 7 H 23975F	T 7 H 23877F T 7 H 23872F T 7 H 23873F T 7 H 23876F T 7 H 23875F
Shpg. wt. ea.	13 oz.	13 oz.
Price for one	\$36.00	\$36.00
2 or more	Ea. \$31.00	Ea. \$31.00

2 Check out the endless options this softly pleated skirt offers. (Imagine how many separates you can wear with its colors.) Woven of polyester and wool; fully lined in acetate. Dry clean. Made in USA and imported.

Petite: state even size 4 to 14.
Shpg. wt. 15 oz.
T 7 H 49288F... Price for one \$42.00
2 or more... Each \$37.00

Average: state even size 6 to 16.

Shpg. wt. ea. 15 oz.

T 7 H 23791F... Price for one \$42.00

2 or more... Each \$37.00

3 This classic blazer takes on a current longer length yet keeps the best traditional touches. Padded shoulders and 3-button cuffs. Woven of polyester and wool; fully lined in acetate. Dry clean. Made in USA and imported.

State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Raspberry Med. gray Black Camel	T 7 H 23932F T 7 H 23934F T 7 H 23933F T 7 H 23931F	T 7 H 23842F T 7 H 23844F T 7 H 23843F T 7 H 23841F
Shpg. wt. ea.	2 lbs. 1 oz.	2 lbs. 1 oz.
Price for one .	\$70.00	\$70.00
2 or more	Ea. \$65.00	Ea. \$65.00

4 Sophisticated slim trouser-styled skirt has side slash pockets and back kick pleat. Woven of polyester and wool; fully lined in acetate. Dry clean. Made in USA and imported. State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Med. gray Raspberry Black Camel	T 7 H 23954F T 7 H 23952F T 7 H 23953F T 7 H 23951F	T 7 H 23864F T 7 H 23862F T 7 H 23863F T 7 H 23861F
Shpg wt. ea.	1 lb. 1 oz.	1 lb. 1 oz.
Price for one .	\$40.00	\$40.00
2 or more	Ea. \$35.00	Ea. \$35.00

Items with a "T" prefix (such as T 7 H 23861F) could take extra time for delivery

Print blouse sold on page 36

Stefanie Powers is wearing her personal jewelry

DON'T GUESS ON FIT . . . check our Fitting Room on pages 634, 635

SAVE A TRIP
Home or office delivery is
no more than \$1.00 over store
pick-up for mailable orders



